Precise detail and clarity
with UltraClear 4K UHD Resolution

See a new level of detail and clarity with the new Philips 28" UltraClear 4K display! Ultra HD. Four times clearer than Full HD, colors become richer, details become clearer. Experience Ultra High Definition at an ultra-mainstream price.

**Sharpest most brilliant picture yet**
- UltraClear 4K UHD (3840x2160) resolution for precision
- Calibrated for vivid and true colors
- SmartResponse 1ms refresh for fast gaming

**Features that matter to you**
- MultiView enables active dual connect and view at same time
- SmartErgoBase for better ergonomics
- Low bezel-to-table height for maximum reading comfort
- Built-in stereo speakers for multimedia
- MHL technology for enjoying mobile content on big screen
- HDMI for quick digital connection
- USB 3.0 enables fast data transfers and smart phone charging

**Sustainable Eco-design**
- 65% post consumer recycled plastics with TCO Edge
- EPEAT Gold ensures lowest impact on environment
4K Ultra HD LCD monitor
P Line 28” / 71.1 cm, 4K UHD (3840 x 2160)

Highlights

**UltraClear 4K UHD Resolution**

These latest Philips displays utilize high performance panels to deliver UltraClear, 4K UHD (3840 x 2160) resolution images. Whether you are demanding professional requiring extremely detailed images for CAD solutions, using 3D graphics applications or a financial wizard working on huge spreadsheets, Philips displays will make your images and graphics come alive.

**Vivid and true colors**

Experience vivid and true color images. With over one billion colors, your images look exactly as you saw them without visual abnormalities and gradations.

**SmartResponse**

SmartResponse is a exclusive Philips overdrive technology that when turned on, automatically adjusts response times to specific application requirements like gaming and movies which require faster response times in order to produce judder, time-lag and ghost image free images.

**MultiView technology**

With the ultra high resolution Philips MultiView display you can now experience a world of connectivity in a comfortable way whether at office or at home. MultiView enables active dual connect and view so that you can work with multiple devices like PC and Notebook side-by-side simultaneously, making complex multi-tasking work a breeze.

**Built-in stereo speakers**

A pair of high quality stereo speakers built into a display device. It can be visible front firing, or invisible down firing, top firing, rear firing, etc depending on model and design.

**MHL technology**

Mobile High Definition Link (MHL) is a mobile audio/video interface for directly connecting mobile phones and other portable devices to high-definition displays. An optional MHL cable allows you to simply connect your MHL capable mobile device to this large Philips MHL display, and watch your HD videos come to life with full digital sound. Now not only you can enjoy your mobile games, photos, movies, or other apps on its big screen, you can simultaneously charge your mobile device so you never run out of power half way.

**SmartErgoBase**

The SmartErgoBase is a monitor base that delivers ergonomic display comfort and provides cable management. The base’s people-friendly height, swivel, tilt and rotation angle adjustments position the monitor for maximum comfort that can ease the physical strains of a long workday; cable management reduces cable clutter and keeps the workspace neat and professional.

**Low bezel-to-table height**

The Philips monitor, thanks to its advanced SmartErgoBase, can be lowered down almost to desk level for a comfortable viewing angle. Low bezel-to-table height is the perfect solution if you use bifocals, trifocals or progressive lens glasses for your computing work. Additionally, it allows for users with greatly different heights to use the monitor in their preferred angle and height settings, helping them reduce fatigue and strain.

Enjoy crisp colorful images and audio with simple one-cable connection. An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input. An HDMI cable enables high-quality smooth digital video (up to 4K/UHD resolution at 60 Hz) and audio all transmitted over a single cable from a PC or any number of AV sources (including set-top boxes, DVD players, A/V receivers and video cameras).

Box on right side, while browsing the Internet from your notebook on the left is now easy. You may want to keep an eye on the live news feed with audio in the small window, while working on your latest blog.
Specifications

Picture/Display

- LCD panel type: TFT-LCD
- Backlight type: W-LED system
- Panel Size: 28 inch / 71.1 cm
- Effective viewing area: 620.93 (H) x 341.28 (V)
- Aspect ratio: 16:9
- Optimum resolution: 3840 x 2160 @ 60Hz
- Response time (typical): 1 ms (Gray to Gray)*
- Brightness: 300 cd/m²
- Contrast ratio (typical): 1,000:1
- SmartContrast: 50,000,000 :1
- Pixel pitch: 0.16 x 0.16 mm
- Viewing angle: 170º (H) / 160º (V), @ C/R > 10
- Picture enhancement: SmartImage
- Display colors: Color support 1.07 billion colors
- Scanning Frequency: 30 - 99 kHz (H) for VGA, DVI, HDMI-MHL / 30 - 160 kHz (H) for DisplayPort, Analog: 56 ~ 80Hz (V) / Digital: 23 ~ 80Hz (V)
- MHL: 1080P @ 60Hz

Connectivity

- USB: USB 2.0 x 2, USB 3.0x2 (1 w/fast charging)*
- Signal Input: VGA (Analog ), DVI-Dual Link (digital, HDCP), DisplayPort 1.2, HDMI (2.0) - MHL x 1
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out

Convenience

- Built-in Speakers: 3 W x 2
- MultiView: PIP/PBP mode, 2x devices
- User convenience: SmartImage, Multiview, User, Menu, Power On/Off
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock, VESA mount (100x100mm)
- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 7, Windows 8

Stand

- Height adjustment: 150 mm
- Pivot: 90 degree
- Swivel: ±65/65 degree
- Tilt: ±5/20 degree

Power

- ECO mode: 30 W (typ.)
- On mode: 48.65 W (typ.) (EnergyStar 6.0 test method)
- Standby mode: 0.5 W (typ)
- Off mode: Zero watts with AC switch
- Power LED indicator: Operation - White, Standby mode- White (blinking)
- Power supply: Built-in, 100-240VAC, 50-60Hz

Dimensions

- Product with stand(max height): 659 x 573 x 273 mm
- Product without stand (mm): 659 x 395 x 49 mm
- Packaging in mm (WxHxD): 782 x 497 x 224 mm

Weight

- Product with stand (kg): 8.05 kg
- Product without stand (kg): 5.25 kg
- Product with packaging (kg): 11.95 kg

Operating conditions

- Temperature range (operation): 0°C to 40°C °C
- Temperature range (storage): -20°C to 60°C °C
- Relative humidity: 20%-80 %
- Altitude: Operation: +12,000ft (3,658m), Non-operation: +40,000ft (12,192m)
- MTBF: 70,000 hrs (excluded backlight) hour(s)

Sustainability

- Environmental and energy: EnergyStar 6.0, EPEAT Gold*, TCO edge, RoHS
- Recyclable packaging material: 100 %
- Post consumer recycled plastic: 65%
- Specific Substances: PVC / BFR free housing, Mercury free, Lead free

Compliance and standards

- Regulatory Approvals: CE Mark, FCC Class B, SEMKO, cETLus, BSMI, CU-EAC, TCO certified, TUV/GS, TUV Ergo, EPA, PSB, WEEE, C-tick, UKRAINIAN, CECP, VCCI, KCC, PSE, KC, ICES-003, E-standby, J-MOSS

Cabinet

- Front bezel: Black
- Rear cover: Black
- Feet: Black
- Finish: Texture

* This Philips display is MHL certified. However, in case your MHL device does not connect or work correctly, check with your MHL device manufacturer for compatibility.

* Requires MHL certified mobile device and MHL cable. (not included) Please check with your MHL device vendor for compatibility.

* Standby/Off energy saving of ErP is not applicable for the MHL charging functionality

* Requires minimum graphics to support UHD resolution at 60Hz, for minimum requirements please consult your graphics vendor.

* EPEAT Gold is valid only where Philips registers the product. Please visit www.epeat.net for registration status in your country.

* HDMI cables vary depending on region and models.

* Response time value equal to SmartResponse