Stunningly beautiful

Ultra Slim high performance IPS display

The new Philips Blade 2 monitor with stylish, ultra slim design and wide view IPS display is ready for brilliant performance

**Brilliant performance**
- IPS LED wide view technology for image and color accuracy
- SmartContrast 20000000:1 for incredible rich black details
- SmartImage: Optimized user friendly display experience
- SmartTxt for optimized reading experience
- SmartKolor for rich vibrant images

**Design that complements any interior**
- Stylish, ultra slim design for modern looks
- Superb glossy finish with distinctive features
- Modern Touch controls

**Greener everyday**
- Energy Star for energy efficiency and low power consumption
- Eco-friendly materials that meets international standards
IPS technology

IPS displays uses an advanced technology which gives you extra wide viewing angles of 178/178 degree, making it possible to view the display from almost any angle - even in 90 degree Pivot mode! Unlike standard TN panels, IPS displays gives you remarkably crisp images with vivid colors, making it ideal not only for Photos, movies and web browsing, but also for professional applications which demand color accuracy and consistent brightness at all times.

SmartImage

SmartImage is an exclusive leading edge Philips technology that analyzes the content displayed on your screen and gives you optimized display performance. This user friendly interface allows you to select various modes like Office, Image, Entertainment, Economy etc., to fit the application in use. Based on the selection, SmartImage dynamically optimizes the contrast, color saturation and sharpness of images and videos for ultimate display performance. The Economy mode option offers you major power savings. All in real time with the press of a single button!

Stylish, ultra slim design

New range of Philips monitors use the latest new generation ultra slim LED, thereby allowing designs to be much more slimmer than previous generation. Slim looks not only allow the monitors to look aesthetically pleasing, but also saves space on the desk!!

SmartKolor

SmartKolor is a sophisticated color extension technology that is able to enhance visual color range of the display. By boosting RGB gain level of the display, this feature enables you to have rich, vibrant images for experiencing outstanding photos and videos.

SmartTxt

SmartTxt is a sophisticated algorithm that enhances reading of text based application such as PDF documents or ebooks which usually requires more focus and concentration.

SmartContrast ratio 20000000:1

You want the LCD flat display with the highest contrast and most vibrant images. Philips advanced video processing combined with unique extreme dimming and backlight boosting technology results in vibrant images. SmartContrast will increase the contrast with excellent blacklevel and accurate rendition of dark shades and colors. It gives a bright, lifelike picture with high contrast and vibrant colors.

Touch controls

Touch controls are intelligent, touch sensitive icons that replace protruding buttons that lets the user adjust the monitor to their requirement. Responding to your lightest touch, Touch control gives the monitor a modern feel.

Eco-friendly materials

Philips is committed to use sustainable, eco-friendly materials across its monitor range. All body plastic parts, metal chassis parts and packing materials use 100% recyclable materials. In some selected models we utilize upto 65% post consumer recycled plastics. Strict adherence to RoHS standards ensure substantial reduction or elimination of toxic substances like Lead, for example. Mercury content in monitors with CCFL backlight has been reduced significantly, while eliminated in monitors with LED backlight completely. Visit Philips @ http://www.asimpleswitch.com/global/ to learn more.
Specifications

Picture/Display
• LCD panel type: IPS LCD
• Backlight type: W-LED system
• Panel Size: 23 inch/58.4 cm
• Effective viewing area: 509.18 (H) x 286.41 (V)
• Aspect ratio: 16:9
• Optimum resolution: 1920 x 1080 @ 60 Hz
• SmartResponse (typical): 7 ms (Gray to Gray)
• Brightness: 250 cd/m²
• Contrast ratio (typical): 1000:1
• SmartContrast: 20,000,000:1
• Pixel pitch: 0.265 x 0.265 mm
• Viewing angle: 178° (H) / 178° (V), @ C/R > 10
• Picture enhancement: SmartImage
• Display colors: 16.7 M
• Scanning Frequency: 30 - 83 kHz (H) / 56.75 Hz (V)
• sRGB

Connectivity
• Signal Input: VGA (Analog), DVI-D (digital, HDCP)
• Sync Input: Separate Sync, Sync on Green

Convenience
• User convenience: Menu, Turbo, Power On/Off, Input, SmartImage
• OSD Languages: English, French, German, Italian, Portuguese, Russian, Simplified Chinese, Spanish, Turkish
• Other convenience: Kensington lock
• Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 7/Vista/XP

Stand
• Tilt: -3/+15 degree

Power
• On mode: 28.5 W (EnergyStar 5.0 test method)
• Standby mode: 0.3W
• Off mode: 0.3W
• Power LED indicator: Operation - White, Standby mode- White (blinking)
• Power supply: External, 100-240VAC, 50-60Hz

Dimensions
• Product with stand (mm): 550 x 421 x 180 mm
• Product without stand (mm): 550 x 337 x 34 mm
• Packaging in mm (WxHxD): 594 x 557 x 139 mm

Weight
• Product with stand (kg): 3.05 kg
• Product without stand (kg): 2.07 kg
• Product with packaging (kg): 4.89 kg

Operating conditions
• Temperature range (operation): 0 to 40 °C
• Temperature Range (storage): -20 to 60 °C
• Relative humidity: 20%-80 %
• MTBF: 30,000 hour(s)

Sustainability
• Environmental and energy: EPEAT Silver, RoHS, EnergyStar 5.0, Lead-free, Mercury Free
• Recyclable packaging material: 100 %

Compliance and standards
• Regulatory Approvals: BSMI, CE Mark, FCC Class B, GOST, SASO, SEMKO, TCO 5.2, TUV/ ISO9241-307, UL/cUL, WEEE

Cabinet
• Front bezel: Black
• Rear cover: Black
• Foot: Black
• Finish: Glossy